

New Repertory Theatre's

Multicultural Mosaic: An Annual BIPOC Fundraiser

Sponsorship Program - Pledge Form

New Repertory Theatre's core values – diversity, community, and excellence – are the driving force behind our programming this fall. On October 26, 2020 we will present the inaugural [Multicultural Mosaic: An Annual BIPOC Fundraiser](#). This event will be a virtual evening of interactive performances and demonstrations by different BIPOC artists including musical selections, a salsa lesson, live art performance, bartender drink demonstration, instrumental performances and live auction. Additionally, we will be giving out the first ever *Johnny Lee Davenport Artistic Excellence Award* to Benny Sato Ambush and launching our new restrictive fund, *New Traditions*, dedicated to funding our race equity initiatives.

In order to make this event a success, the development team needs your help!

Sponsor Levels and Benefits

Platinum Sponsor \$5,000

- Gold Sponsor benefits **plus**:
- 3 total dedicated social media posts until the event
- Speaking opportunity during the event introducing a segment or artist

Gold Sponsor \$2,500

- Silver Sponsor benefits **plus**:
- Tag in social media posts promoting the event
 - o Approximately 2-3 posts per week until the event
 - o 10,000+ followers

Silver Sponsor \$1,000

- Bronze Sponsor benefits **plus**:
- Logo placement and link included in e-blasts for the event
 - o 1+ per week until the event
 - o 30,000+ subscribers

Bronze Sponsor \$500

- Sponsorship logo on New Repertory Theatre's event webpage for Multicultural Mosaic
- Logo placement on sponsor acknowledgement slide during the event

Sponsorship from local organizations will show support for New Rep's core values and affords us the opportunity to promote your business as a partner with the organization. As a non-profit, New Repertory Theatre relies on our partnerships with community leaders to help us provide arts and educational programming to community members. Your support will go a long way in assisting us achieving this goal.

To secure your sponsorship, please contact:
Ralph Celestin, Institutional Giving Manager
RalphCelestin@newrep.org or 617-923-7060 ext. 8203